VC Investment Flows Into Indigenous Owned Business

Location:	Edmonton, Alberta
VC Investor:	PillarFour Capital Partners
Company URL:	alexandertubular.ca
Strategic Importance:	Energy, mining, Indigenous relations, agricultural and water transportation infrastructure

Supporting economic opportunity for Indigenous-led businesses is a priority of the Alberta Government. When that opportunity aligns with key industrial sectors and public infrastructure needs, the potential impact is even greater.

Alexander Tubular is a First Nations-owned and operated company that **manufactures and distributes high-density polyethylene (HDPE) pipe**. Their products are used in the energy, mining, agriculture, telecommunications and water transportation markets.

It is an example of a business that has thrived through access to Venture Capital.

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Enabling the Free Flow of Investment

For a business to effectively scale and expand its market reach, it requires a strategic investment in expertise, technologies and resources.

Tony Quinlan, CEO, describes PillarFour Capital Partners, an Alberta-based Venture Capital fund, as a strategic investor that has brought experience, guidance, relationships and strategic support to help Alexander Tubular reach its full potential.

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With PillarFour's backing, Alexander Tubular has the financial resources to invest in new equipment and technologies to increase production capacity.

PillarFour has also guided Alexander Tubular in its workforce development program, training Indigenous workers to excel in high-demand trades and technical roles.

AEC Advances Provincial Priorities

The Government of Alberta created **Alberta Enterprise Corporation** (AEC) to build and sustain a thriving Venture Capital ecosystem in our province by investing in Venture Capital funds that finance technology companies. AEC is a limited partner in PillarFour Fund II.

Targeting Growth in Alberta and Beyond

Alexander Tubular has ambitious plans to expand its production capacity to meet growing Canadian and global demand – taking advantage of Alberta's excellent transportation network to efficiently ship across Canada and into the US.

It is seeking to further invest in green technologies, such as low-emission steelmaking and advanced recycling methods. Partnering with other Indigenous-owned companies is also part of a strategic plan that involves building relationships and opportunities within local Indigenous communities.

When the taps to investment capital remain open, Alberta entrepreneurs are proving they can take on the world.