

Location:	Calgary, Alberta
VC Investor:	Panache Ventures, Relay Ventures
Company URL:	mobsquad.io
Strategic Importance:	Jobs, economy and trade, tech talent immigration

One of the reasons Silicon Valley and the world's leading technology hubs are so successful is that they are magnets for attracting top tech talent from around the world.

These programmers, engineers and scientists supplement homegrown talent by **bringing essential skills and expertise to companies to facilitate growth**. With Alberta's commitment to building a world-class tech sector, **MobSquad** identified the need for a highly specialized tech services solution.

▲ Among Canada's Best Start-up Employers

– Forbes

▲ One of Canada's Best Workplaces

– Great Place to Work

"As a technology services firm, MobSquad is helping to diversify the economy in Alberta, contributing to the growing technology hub in the Province."

Attracting Talent and Investment

As a leading technology services company, **MobSquad ensures the world's best technology talent is both attracted to and retained in Alberta and Canada**. This is contributing significantly to the technology and innovation ecosystem and reversing the technology brain drain.

The company identified the need and opportunity for their services early on, and sought to bring the world's best tech professionals to Alberta. In the process, they are helping to **attract the high-value workers** who positively contribute to Alberta's economy and tax base.

MobSquad's innovative model has been featured in major media outlets, including The Economist, The New York Times, The Wall Street Journal, Bloomberg, the Financial Times, NPR, Freakonomics Radio, and The Globe and Mail.

VC Funding Enables Prolonged Growth

MobSquad has partnered with several VC funds over the years, each offering capital and expertise necessary to help the company pursue dynamic growth.

Through the involvement of Alberta Enterprise Corporation (AEC), the Government of Alberta has been able to indirectly invest in supporting MobSquad at all strategic growth stages.

"The involvement of AEC and our highly respected VC partners **helps bring credibility and a strong network to MobSquad**," explains Arif Khimani, MobSquad's President & COO.

"This gives us an advantage in local and international markets. It helps MobSquad continuously find new investors, talent, prospective clients, and business partners."